

Città del Tabacco

Francolise

The small town of Francolise lies North-West of Caserta and has a population of about 5,000 inhabitants and covers an area of 44 square km, mainly in the plane and along the Appia Road. Francolise belongs to the towns declared GMO-free and its economy is mainly rural. It is renowned for its olive groves which draw their origin from the Roman conquest. **The archeological and artistic patrimony** of this small town is remarkable and it includes a large necropolis of the 4th century, two Roman villas dating from the golden age of the Republic of Rome, two frescoed churches of the 12th and 13th century, a Romanesque church with a School of Giotto altarpiece, one of the oldest Norman castles of the Province of Caserta and a great baronial palace.

FRANCOLISE AND TOBACCO

Tobacco is the irreplaceable engine of the local economy. **The production is marked by very high quality in all the territory.** In 2008 the first National Fair of Tobacco welcomed the presence of large numbers of aficionados and experts at Sant'Andrea del Pizzone, a suburb of Francolise. The arrival of so many people from every part of Italy and abroad to visit the stands, the exhibitions, the congress and other events transformed Francolise in a true tobacco town.

NOMISMA "THE SOCIO-ECONOMIC VALUE OF RAW TOBACCO IN THE EU"

Francolise (5 minutes)

Francolise (20 minutes)

SIGHTSEEING

FOOD AND WINE

