

Città del Tabacco

Celebrities

Several scientists and all smokers maintain that smoking **helps concentration**. If it is true that smoking supports better thinking, how would the world have evolved if many famous people had not smoked?

What would world history be like if **Churchill, Roosevelt** and **Eisenhower** had not smoked? Would the Italian resistance have achieved its target of fighting fascism and Nazism if **Alfredo Pizzoni, Edgardo Sogno** and the **Allied General Maitland Wilson** had not smoked together? Would the fight against communism have taken a different turn if **Vaclav Havel** and **Lech Walesa** had not smoked? Would post-war Germany have become a great European power if some of her major statesmen such as **Helmut Schmidt, Helmut Kohl** and **Gerhard Schroeder** had not blown smoke all the time? Would life have been easier for **John F. Kennedy** if he had not enjoyed cigars? Where would science be if **Thomas Alva Edison, Sigmund Freud, Alexander Fleming, Albert Einstein** had not smoked?

What would world literature have been like if the major writers, many of whom reached the peaks of the Nobel Prize, had not written in a cloud of smoke? The portraits of **Ernest Hemingway, Saul Bellow, Samuel Beckett, Bertrand Russell, William Faulkner, Sinclair Lewis, Rudyard Kipling, Oscar Wilde, Giorgios Seferis, Pablo Neruda, Günter Grass, Thomas Mann, Elias Canetti, Mirceas Eliade, Léopold Senghor, Jean-Paul Sartre, Albert Camus, Wislawa Szymborska, Eugenio Montale, Benedetto Croce, Luigi Pirandello, Salvatore Quasimodo, Giuseppe Ungaretti, Leonardo Sciascia, Giuseppe Tomasi di Lampedusa, Giorgio Bassani** confirm how much they enjoyed their clouds of smoke.

And what would the silver screen industry produced if mythical directors such as **René Clair, John Ford, Jacques Tati, Alfred Hitchcock, Billy Wilder, Luchino Visconti, Ernest Lubitch, David Lean, Akira Kurosawa, Ari Kaurismaki, Pupi Avati** had directed without being surrounded by a cloud of smoke? And would we have loved differently if **Laurel and Hardy, Buster Keaton, Charlie Chaplin, Groucho Marx** and **Totò** had never been seen with a cigarette in their mouth?

All these people who **loved smoking** represented ideals in which we firmly believe, they fed our dreams and form the basis of our culture and of our freedom.



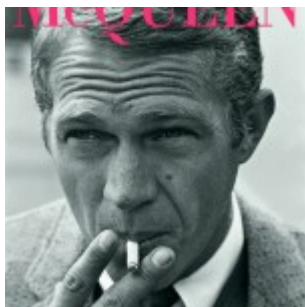
Richard Burton



Rosalind Russell



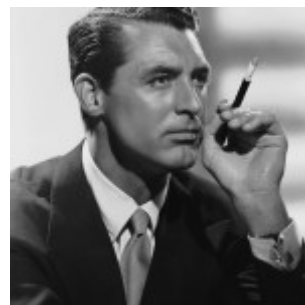
Silvana Mangano



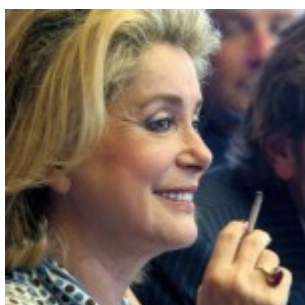
Steve McQueen



Brigitte Bardot



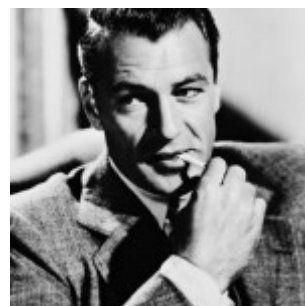
Cary-Grant



Catherine Deneuve



Elizabeth Taylor



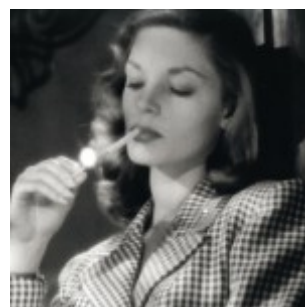
Gary Cooper



Greta Garbo



John Wayne



Lauren Bacall



Marlon Brando



Monica Vitti



Peter O'Toole